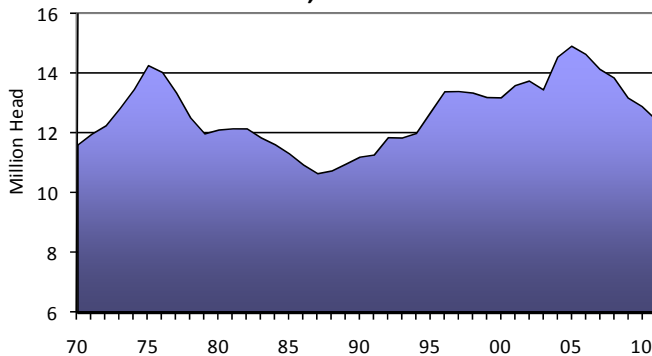


Fast Facts

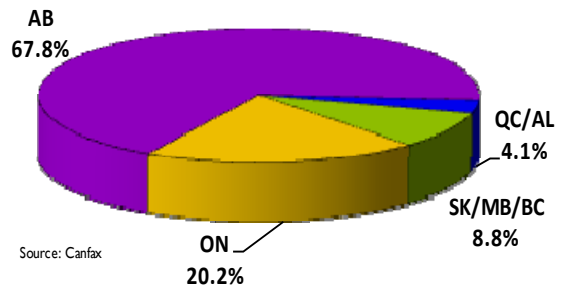
PRODUCTION

**Canadian Cattle and Calves Inventory
Jan 1, 1970 - 2011**



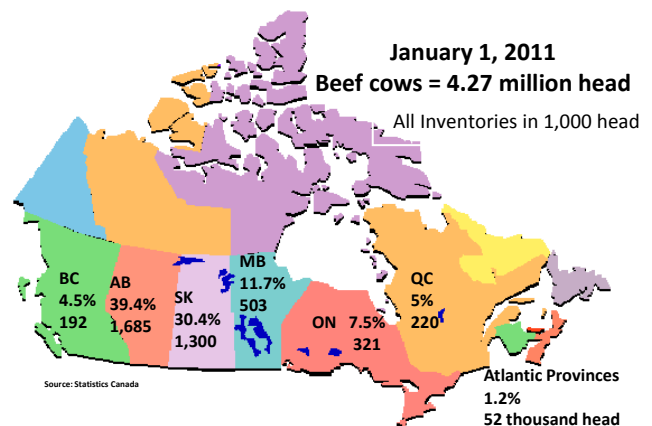
Source: Statistics Canada

Canadian Fed Cattle Production - 2010



Source: Canfax

Canadian Beef Cows by Province



Source: Statistics Canada

83,000

Farms and Ranches with Beef Cattle
2006 Agriculture Census

12.46 million

Total Cattle and Calves
Down 3.4% from 2010
(includes 1.43 million dairy cattle)
Statistics Canada Jan 2011

4.27 million

Beef Cows
Down 2.7% versus year ago
Statistics Canada Jan 2011

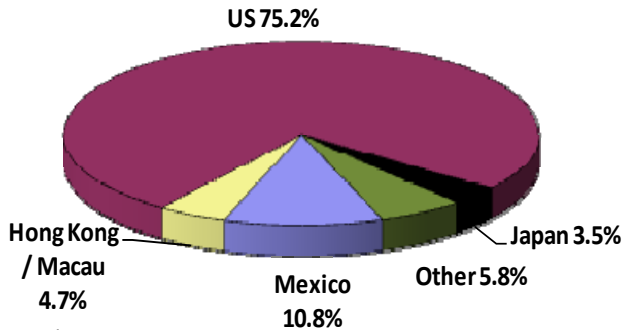
Did you know...

- ✓ **The average beef cow herd size in Canada is 61.**
-2006 Agriculture Census
- ✓ **There are a lot of small cattle farms ...**
 - 61% of the farms have 19% of the beef cows and each of these farms has less than 47 cows
 - 26% of the farms have 33% of the beef cows and each of these farms has between 47 and 122 cows
 - 13% of the farms have 48% of the beef cows and each of these farms has over 122 cows
-2006 Agriculture Census
- ✓ **Canada fed 3.4 million cattle in 2010 (Cattle that are finished to market weight) up 5.5% from 2009.**
-Canfax, Statistics Canada, AAFC
- ✓ **In 2010, Canada produced 3.5 billion pounds of beef, up 3.3% from 2009.**
-Statistics Canada, Canfax
- ✓ **Cattle and calf cash receipts in 2010 totaled \$6.16 billion, up 5.4% from 2009.**
-Statistics Canada
- ✓ **Beef production contributed \$24.6 billion to Canada's economy in 2010, up 5.4% from 2009.**
-Canfax, Statistics Canada 2010

WHERE CANADA TRADES

Beef & Cattle Exports – 2010

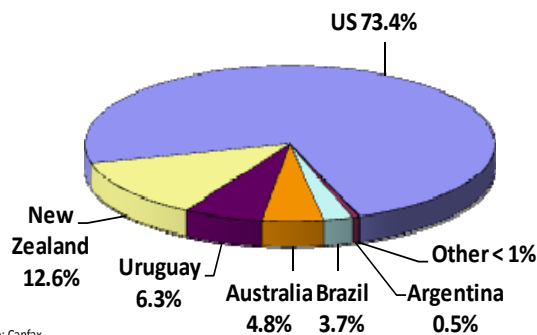
1.66 billion pounds (752 million kgs)



Source: Canfax

Beef Imports – 2010

394 million pounds (179 million kg)



Source: Canfax

- ✓ In 2010, Canada exported 50% of total beef and cattle produced in Canada.
-Statistics Canada, Canfax, AAFC 2010
- ✓ On a net basis (subtracting out imports), Canada exported 37% of its beef and cattle production in 2010.
-Statistics Canada, Canfax, AAFC 2010
- ✓ Canadian beef exports were valued at \$1.42 billion in 2010 –this compares to \$1.26 billion in 2009.
-Statistics Canada 2010

Canadian Beef Consumption

What are we really eating?

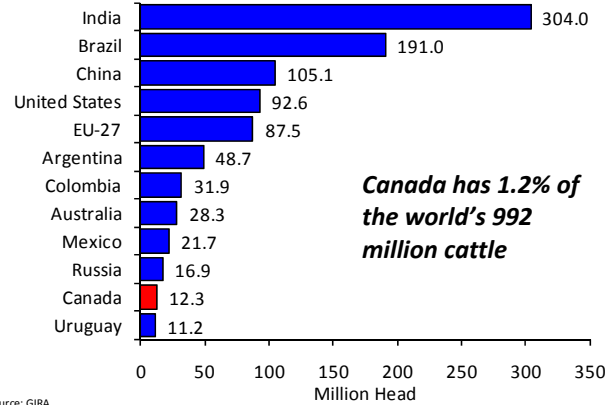
44.5 lbs. (20.2 kg) per person yearly
Down 3.3% versus last year

Statistics Canada 2010, Livestock stats, retail wt.

WHERE CANADA FITS

Top 12 World Cattle Inventories, 2011

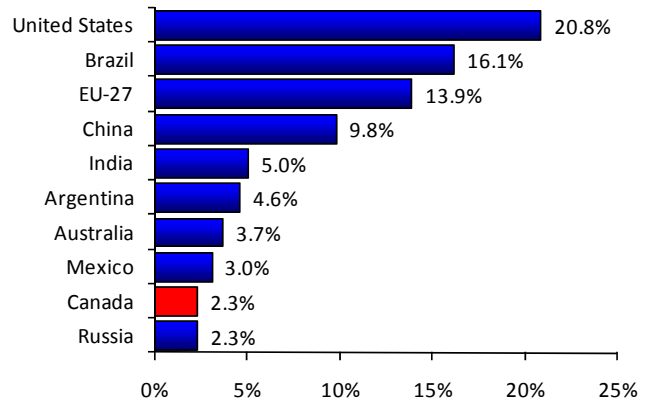
(in millions of head)



Canada has 1.2% of the world's 992 million cattle

Source: GIRA

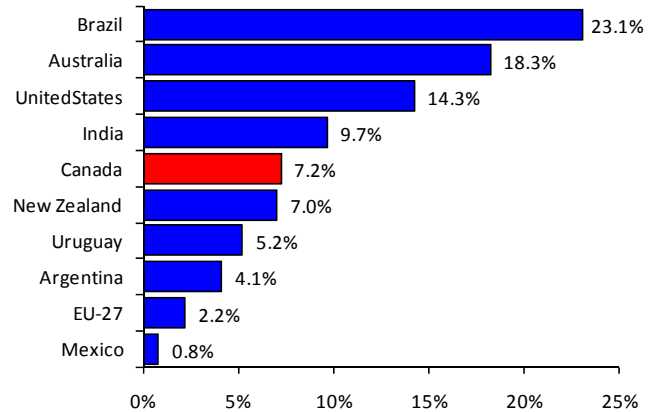
Top 10 Beef Producing Nations - 2010



Source: USDA

Canada produces 2.3% of the world's beef supply.
Worldwide Beef Production is estimated at 56.7 million metric tonnes in 2010.

Top 10 Beef Exporting Nations - 2010



Source: USDA

Total world exports in 2010 were estimated at 7.4 million metric tonne and Canada was the 5th largest beef exporter in the world (when excluding live cattle exports).